## REMARKS

Applicants respectfully request reconsideration of the Office Action of June 27, 2005, entry of these claim amendments are submitted to place the claims in clear condition for allowance, and also place the claims in better form for appeal. Accompanying this Amendment is a two month extension of time with requisite fee.

In the accompanying Amendment Independent Claims 17 and 45 have been canceled.

The arguments raised relative to the remaining independent claims in the prior Amendment and Request for Reconsideration are incorporated herein and additional comments are provided below.

In the Advisory Action of August 4, 2005, there is indicated that-

"regarding the term "monolithic" the Examiner contends that the monolithic outer pillow member shown by Bonaddio et al. "158 equates to a pillow."

This indication is respectfully submitted to be inconsistent with the disclosure of the Bonaddio, et al. reference and with the manner with which one of ordinary skill in the art would interpret the phrase "a pillow....formed as a monolithic, visco-elastic foam body".

The Bonaddio's disclosure references the entire Figure 1 depiction as "a synthetic foam pillow". As earlier explained in the earlier filed Request For Reconsideration, the pillow is composed of a core and an outer wrap. The wrap is often easily formed by feeding a planar block through a pair of die rollers.

The indication that this wrap constitutes a pillow in and of itself is respectfully submitted both to be inconsistent with the Bonaddido disclosure when read as a whole and not in conformance with the manner one of ordinary skill in the art would interpret the claim "pillow".

Also, for the reasons outlined in the previous action the core/wrap combination has manufacturing efficiencies based on the availability to continually form strips of the wrap design

and place it about an easily formed smooth core this suggests against the pillow in Bonaddido's being formed as a monolithic pillow.

Independent Claims 23 and 31 describe, among other claimed features, first, second and third projection types, with the noted projection type arrangement, and with an uninterrupted edge extension extending along a froward edge of the main body past a plurality of projections in an adjacent row area.

Also, each of the first, second and third type of projections define different <u>support</u> characteristics (*e.g.*, the ridge extension being well suited for neck support contact).

A continuous ridge extension providing a third support characteristic in conjunction with the more inward first and second support characteristic projections in the claimed arrangement is not shown, taught or suggested by the relied upon references.

Independent Claim 34 currently represents Claim 36 (34+35+36) rewritten in independent form and currently describes the different support groupings (including different volume and number characteristics) together with an elongated ridge extension positioned for neck contact.

Accordingly, this combination is also not disclosed or suggested by the applied prior art.

Applicants respectfully submit that this Amendment and the above remarks obviate the outstanding rejection in this case, thereby placing the application in condition for immediate allowance. Allowance of this application is earnestly solicited.

Amendment U.S. Appln. No. 10/712,267

If any fees are due in connection with the filing of this Amendment, such as fees under 37 C.F.R. §§1.16 or 1.17, please charge the fees to Deposit Account 02-4300; Order No. 032405.100.

Respectfully submitted,

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